

GLOBAL MUSIC INDUSTRY

GENERATES APPROXIMATELY
\$30 BILLION.

OF THE REVENUE GENERATED, ON AVERAGE
85-90% GETS PAID OUT TO LEGACY SYSTEMS SUCH
AS RECORD LABELS, STREAMING PLATFORMS, DSP'S
AND MORE.

The Problem

- The majority of the music industry is controlled by legacy institutions.
- Lack of exposure for unsigned artists.
- Lack of access to industry professionals is a problem prevalent with new artists
- Lack of transparency
- Poor distribution value
- Artist promotion can be an expensive enterprise

Music creators, tastemakers, and music lovers take time to promote music and hardly reap any benefits. We believe contributors to the music industry deserve a fair share.

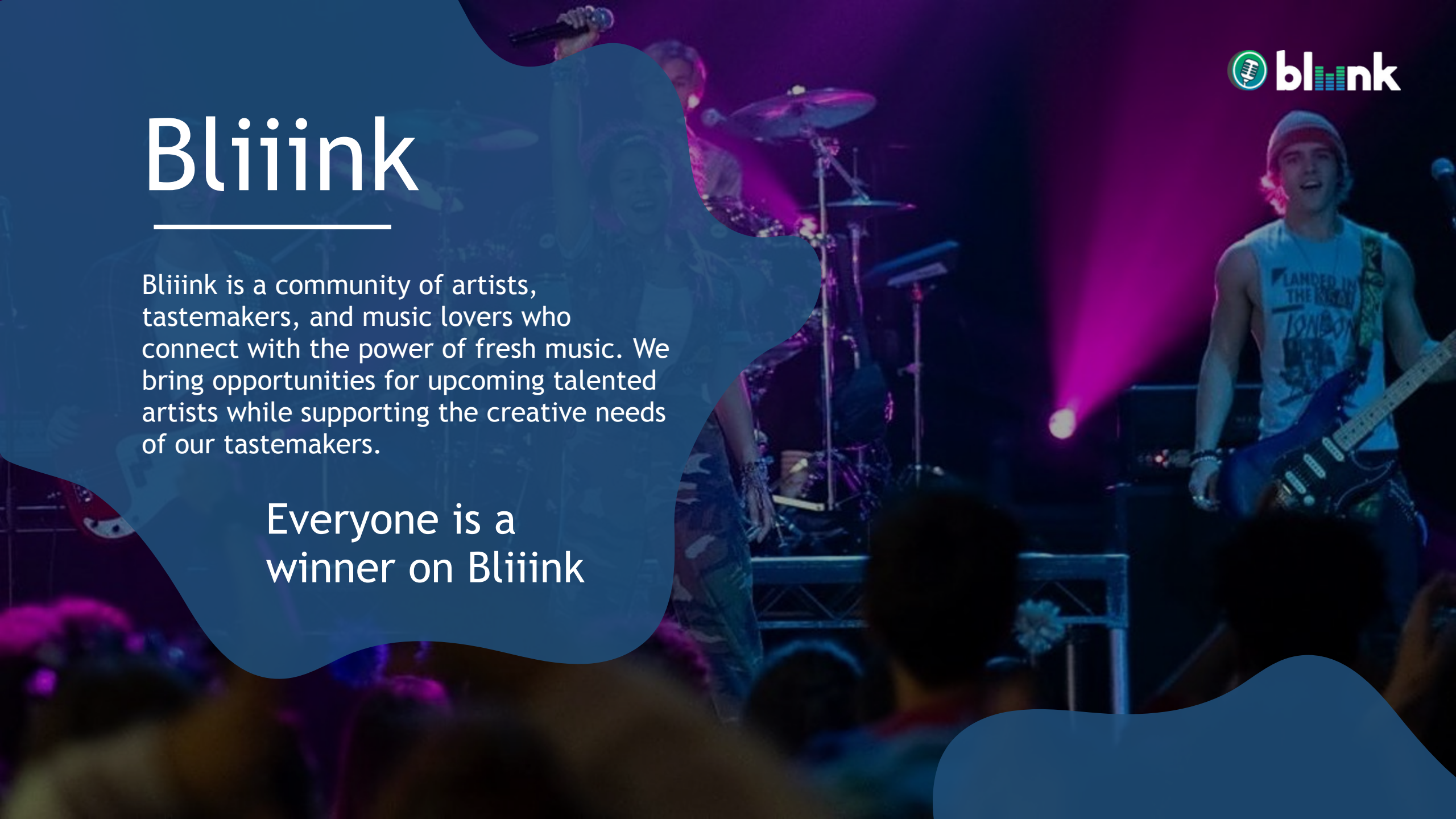
So let me introduce you to

Bliiink

Bliiink

Bliiink is a community of artists, tastemakers, and music lovers who connect with the power of fresh music. We bring opportunities for upcoming talented artists while supporting the creative needs of our tastemakers.

Everyone is a
winner on Bliiink



Unique Interface

Our unique interface will make it easy for people in the music industry to interact and connect with others they have a problem reaching otherwise.

Music You Love

We streamline the workload by making sure you gain access to the music you love. Talk about making music discovery easier and fun.

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Payment & Technology

We also help you monetize through our internal payment systems with a clearly defined transparent system. As well as the strategic marketing approach we plan to utilise.

We use the latest technology such as blockchain, AI, and you, the music lover, to make it happen.

Team

The team behind Bliiink has experience working in the music industry and knows what changes are needed. Their philosophy is for lasting change to happen, every member of the music community must work together.



Industry In Right Hands

For the first time in history, the faith of the music industry lies in the hands of those that truly care.

A woman with long brown hair, wearing a yellow and white patterned halter top and large black headphones, is DJing at a club. She is looking to her right, and her hands are near the DJ mixer. The background is dark with vibrant green and blue laser lights creating a dynamic atmosphere. The DJ mixer and various cables are visible in the foreground.

Join us on Discord to become part of the Community.

<https://discord.gg/6NndvkFWYq>